



The K-CAST

“Knowledge Casting”

SPECIAL POINTS OF INTEREST:

General Peter W. Chiarelli, Vice Chief of Staff of the U.S. Army, will deliver the opening keynote address at the 10th Annual Knowledge Management (KM) Conference. The KM Conference will be held April 28-29 at the Ronald Reagan Building and International Trade Center in Washington, DC.

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Welcome from Dr. Bob Neilson Army CKO Advisor to the CIO/G6



Colleagues,

From the Army Knowledge Management Office (AKMO), let me welcome you to our latest format in knowledge sharing. In addition to the AKS Website on AKO, I have initiated a K-CAST newsletter keeping you informed on the myriad of the Knowledge Management issues being addressed at the enterprise level.

By keeping you informed on the happenings and challenges at the Army Staff and Major Command levels, we can collectively promote our message of implementing the 12 Army Knowledge Management Principles.

Additionally, we are currently in the process of developing KM Strategy plans within the ACOMs, ASCCs and DRUs. This process lays out the path for organizations to truly become a “culture of collaboration”.

I would like to invite folks involved with im-

plementing Knowledge Management processes to provide us with their experiences and lessons learned.

Also, I want to ensure we use this newsletter to identify the real KM heroes that are pushing the envelope within their respective commands. We are also taking more formal steps in developing an annual Army Knowledge Management Award to be presented by the CIO/G6 at this years LandWarNet Conference in Ft Lauderdale FL. Award categories and criteria will be posted on the Army Knowledge Strong (AKS) website.

Finally, I have talked with many of you regarding the challenges we face in changing Army culture. In every case, I am always impressed with the outstanding dedication of our CKOs, knowledge champions and AKM gurus.

Thanks for your great work!

Dr Bob Neilson

The Army Knowledge Management Principles

Do you know the 12 Army Knowledge Management Principles recently approved by the Secretary of the Army? As a reminder we've got them right here:

Principle 1 – Train and educate KM leaders, managers, and champions.

Principle 2 – Reward knowledge sharing and make KM

career rewarding.

Principle 3 – Establish a doctrine of collaboration.

Principle 4 – Use every interaction whether face-to-face or virtual as an opportunity to acquire and share knowledge.

Principle 5 – Prevent knowledge loss.

Principle 6 – Protect and se-

cure information and knowledge assets.

Principle 7 – Embed knowledge assets (links, podcasts, videos, documents...) in standard business processes and provide access to those who need to know.

Principle 8 – Use standard business rules and processes across the enterprise.



AKM Principles cont..



Sun Tzu

Thoughts on
the importance
of Knowledge

*"When a country has
Generals that are
thoroughly able and
intelligent, then that
country is safe and
strong. This means
that Generals have to
be completely
capable and
completely
knowledgeable in all
operations."*

Principle 9 – Use standardized collaborative tools sets.

Principle 10 – Use Open Architectures to permit access and searching across boundaries.

Principle 11 – Use a robust search capability to access contextual knowledge and store content for discovery.

Principle 12 – Army Knowledge Online (AKO) or Defense Knowledge Online (DKO) is the preferred portal and access point to all Army enterprise knowledge assets.

If you need more information on the 12 Army Principles go the Army Knowledge Strong website on AKO located at
<https://www.us.army.mil/suite/page/411380>



Army Competency Model

The U.S. Army is currently developing a KM Competency Model that will serve as the foundational body of knowledge for Army KM training and education. These competencies apply to both KM professionals and practitioners, impart a common understanding of the essential skills and knowledge necessary to promote proven KM practices, provide a basis for professional development, and are intended to guide future training and curriculum development efforts. The competencies and development methodology applies to

any modern organization, and can be used to establish the role of a CKO.

This effort is being led by Dr. Robert Neilson who developed the Army Knowledge Management Principles which led to a memorandum signed on July 23, 2008 by the Secretary of the Army and Army Chief of Staff stating that KM principles have implications for all Commands and Army organizations. The development and implementation of the Army KM Competency Model is the next step in the

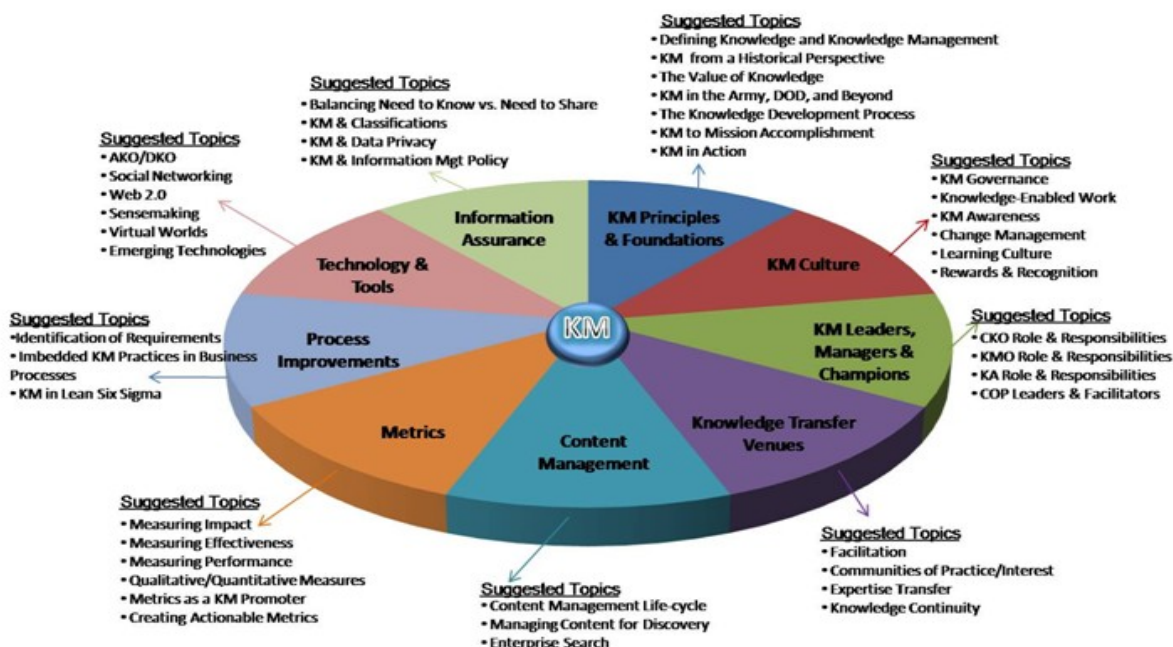
Army's adoption and use of KM principles and practices.

Please Review the KM Competency Model article at AKS and send your comments to:

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Army Enterprise Knowledge Management Competency Model

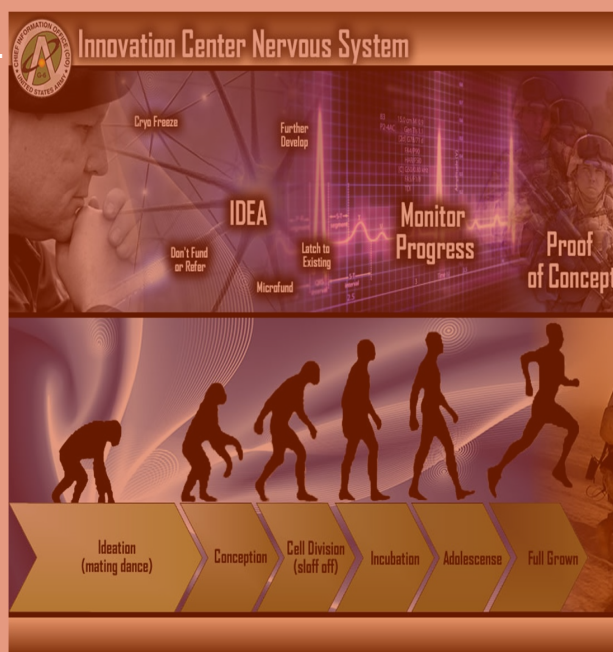


Innovation Corner

Ideas are the life's blood of organizations. New ideas, innovations, and technologies, will propel the CIO/G-6 to the forefront of Army providing superior services and products to warfighters and business stewards alike. Our continuing challenge is to engage and empower you, individually and in groups, to create information and knowledge-based capabilities of the future.

LTG Sorenson's intent for Innovation:

Envisioning, creating, evaluating, and using innovations that rapidly advance the CIO/G6 mission in a safe-fail business environment



Colleagues:

Ever get an idea that flashes into your mind and you have that conversation with yourself that ends "Why the heck aren't we doing something like that in the Army?" Ever throw ideas around with your colleagues and think up a better way of doing things but go back to doing the same old stuff the same way you've always been doing it. We will soon be setting up an Innovation Website that will give you the opportunity to crystallize your ideas and try them out as an individual or as a group.

Innovation is the life's blood of any organization. Without new ideas, big or small, transformation or incremental, organizations stagnate and the world passes you by.

This website will explicitly set up for you and your colleagues to submit ideas. The Innovation Team guarantees they will get back to you within 1 months time with a decision to either:

- (1) **CIO/ G6 will micro fund a proof of concept of your idea,**
- (2) hook you up with someone who is already doing what you propose,
- (3) further develop the idea,
- (4) put your idea in the "cyro" freezer for later use and consideration.



Even if you don't have an idea, we will encourage you to visit this website daily (after we get it up and running!), look at the ideas proposed, comment on them, and rate them. Innovation is a team sport. It is up to us individually and collectively to change the way we fight and do business. Innovation is a leadership issue. Let's lead!

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The Army Knowledge Management Office (AKMO) is headed by Dr Bob Neilson, CKO Advisor to the Army's CIO. He is the primary author of the Army Knowledge Management Principles. Formerly, he was the CKO, department chair and a professor at the Information Resources Management College, National Defense University.

The AKMO is responsible for crafting the enterprise level strategies and programs needed to fulfill the Army's vision of transforming to a knowledge-based force.

KNOW | SHARE | WIN

AKS Web site

<https://www.us.army.mil/suite/page/411380>

The screenshot displays the AKS (Army Knowledge Strong) website. At the top, there's a navigation bar with links like Home, My Workspace, Site Map, My Favorites, Quick Links, and Self Service. Below this, a welcome message for Kerry Watson (CAC Session) is visible. The main content area features a video player for '2012 THE SPC ALFREDO STORY' with a 'Dr. Know Video' overlay. A black banner at the bottom of the screenshot contains the text: 'Coming Soon to a Website near you ... the SPC Alfredo Story See the Trailer on AKS!!'. The website footer includes a 'Download' button and a 'Segment for Download' link, along with guidelines for submitting a Dr. Know Segment.

